

15.04.2021



COMPANIES DOING GOOD FORUM

10.00 - 10.20

WELCOME OPENING

- Fatmir Bytyqi, Deputy Prime Minister in charge of economic affairs, North Macedonia
- Anke Gisela Holstein, H.E. Ambassador of the Federal Republic of Germany to North Macedonia
- Klimentina Ilijevski, Executive Director, Public Association for research, communications and development. North Macedonia

10.20 - 11.30

SESSION 1: THE FUTURE OF WORKPLACES

Aim - Bringing new information to the business in relation to the future of workplaces. Increasing awareness among business about their role in the creation of inclusive societies.

SPEAKERS:

10.20 – 11.00 Charlie Felgate, Innovation Leader, Decathlon, France (Brief interview | Presentation | Q&A)

11.00 – 11.30 Eliav Rodman, Entrepreneur, MyInterview, Israel (Presentation | Q&A)

PARALLEL SESSIONS

- 11.30 12.00 Poster Presentations
 - 11.30 12.00 Breakout Rooms

12.00 - 12.15 Reflection on Breakout Rooms

Short break - 10 minutes

12.25 – 12.45

SESSION 2: HOW THE PANDEMIC AFFECTED THE BUSINESSES AND THE LABOUR MARKET

Aim - What are the challenges faced by the employers and employees and how do these challenges affect the business itself

SPEAKER:

Daniela Zampini, Senior Employment Specialist, International Labour Organisation, Italy

12.45 – 13.55

SESSION 3: LEAVING NO ONE BEHIND: COOPERATION BETWEEN THE BUSINESS SECTOR, PUBLIC INSTITUTIONS, CIVIL SOCIETY AND SOCIAL ENTERPRISES

Aim - Showing the role of business in creating a sustainable and inclusive society

SPEAKERS:

13.15 - 13.35 Karel Vanderpoorten, Policy Officer, European Commission, Belgium

13.05 - 13.50 Panel discussion

- Vesna Bajšanski-Agić, Executive Director, Mozaik Foundation, Bosnia and Hercegovina
- Kosta Petrov, Director, Fund for Innovations and Technology Development, North Macedonia
- Piotr Janowicz, CEO of the Board in Constructa plus, Poland
- Piotr Marciniak, University professor, architect

13.50 - 14.00

Closing Remarks





Implemented by





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10.00 - 10.15

Welcome Speech

- Jagoda Shahpaska, Minister of Labour and Social Policy, North Macedonia
- **David Oberhuber,** Country Director for Kosovo and North Macedonia, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
- Klimentina Ilijevski, Executive Director, Public Association for research, communications and development, North Macedonia

10.15 – 10.55

SESSION 4: SHARING BEST PRACTICES IN THE DOMAIN OF COOPERATION WITH SOCIAL ENTERPRISES

Aim - Showcase models and practices and inspire to what is possible in the cooperation between the traditional business sector and SEs

SPEAKER:

Ann-Sofie Gunnarsson, Manager of New partnerships and collaborations, IKEA Sustainability & Social Entrepreneurship, Sweden)

10.55 – 12.50

SESSION 5: SOCIAL ENTERPRISE COMMUNITY MODELS- DEVELOPMENT OF SOCIAL SERVICES IN ACCORDANCE WITH THE NEEDS OF LOCAL COMMUNITIES

Aim - Importance of properly recognizing the needs at the local level and creating services needed by citizens through social enterprises.

10.55 - 11-40 PANEL DISCUSSION

- **Sofija Spasovska,** Deputy Head of Social Protection Sector, Ministry of Labour and Social Policy, North Macedonia
- Michael Samec, Team Leader, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
- · Lazar Petrov, Major, Municipality of Demir Kapija, North Macedonia

Short break - 10 minutes

SPEAKER:

11.50 – 12.15 Anette Scoppetta, Head of Work and Welfare and Deputy Director, European Centre for Social Welfare, Vienna, Austria

- PARALLEL SESSIONS
- 12.15 12.45 Breakout rooms
- 12.15 12.45 Poster Presentation

12.45 – 13.50

SESSION 6: MENTORING AS A SOCIAL SERVICE IN THE PROCESS OF WORK INTEGRATION

Aim - Recognizing the need for social mentoring and recognizing quick and simple ways how this need can be integrated into the system of the countries in the region

SPEAKERS:

Wim Van Ammel, Manager I – Diverso, Belgium

Bie Bijnens, Director I – Diverso and Managing Director at WEB (Department coaching/training), Belgium

13.15 - 13.50 PANEL DISCUSSION

- Irena Jakimovska, Manager and Co-Owner at Comfy Angel and President of the Regional Chamber of commerce in Prilep
- Denis Šiljak, Public Funding Manager, SOS Children's Village, Bosnia and Hercegovina
- Kristijan Kovachevski, Director, Uniplast, North Macedonia

13.55 - 14.00

Closing remarks and Forum End





